KRITI BHOGAL

Experimental
Media
Designer

🌐 www.kritibhogal.in

PROFILE

Hi there! I'm a practicing art director / visual designer with a varied skill set for online to offline designs with a 4 year+ experience in the luxury and sustainable market. My approach to a visual storytelling is holistic, dynamic and ever evolving.

A team player who gets the work done with a hands on approach and transparent interaction.

REFERENCES

ALKA SOOD
Founder and Principal Architect at EDC Space

alkasood@outlook.com
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SAI MULPURU
Interactive Designer and faculty at Srishti Institute

saimulpuru@gmail.com
+91 73380 21679

EXPERIENCE

VERANDAH
December 2021 - Present

Working as an art director, graphic designer and digital marketing analyst for this conscious high fashion resortwear brand.

MASILO
August 2020 - November 2021

In charge of graphic design, social media, website management along with some print making for this sustainable baby based brand.

EDC SPACE
January 2020 - July 2020

Worked as a community wizard, mostly incharge of this architecture/interior firms' online presence, ranging from digital marketing to websites.

MOKUZAI STUDIO
July 2019 - November 2019

Employed as an Experiential Designer at this one stop creative studio where all projects of any creative nature are executed and constructed.

SKILLS

• A quick and avid learner who can play seven instruments and can fairly sing for the tolerant ear.

• Layouts, presentations and graphic elements excite me! Having been bought up with architecture & design magazines all around me, I can easily create any type of aesthetic or visual neccesary.

• Other than Adobe softwares, I have experience with certain 3D softwares like Rhino & Sketchup as well.

CORE STRENGHTS

MARKETING GRAPHIC DESIGN
UX/UI SURFACE PATTERN SUSTAINABILITY
SOCIAL MEDIA ART DIRECTION
EXPERIENCE DESIGN BRANDING PRINT MEDIA
LAYOUTING SHOPIFY

(Pr) (Id) (Ps) (Ae) (Ai)

EDUCATION

BACHELORS IN CREATIVE ARTS from Srishti Institute, Bangalore Graduated in 2019

Certificate in **CREATIVE WRITING** from British Council Connaught Place, New Delhi.
Finished in 2019

Attained 89% in CBSE Board from Apeejay School, Faridabad in the stream of commerce.

EXPERIENCED IN

• Advertising
• Animation
• Bio Design (bacteria, biomimicry and evolutionary studies)
• Big Data
• Book Making and Layouting
• Cinema Theory
• Geometric and Mathematical art
• Graphic Design
• Media, Technologies and Activism
• Motif Making

• Narrative Building
• Origami
• Paper arts
• Photography
• Sensory Design
• Tessellations
• UX/UI design
• Writing
• Website building and maintanence
• 3D printing & Laser Cutting (FabLabs)

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